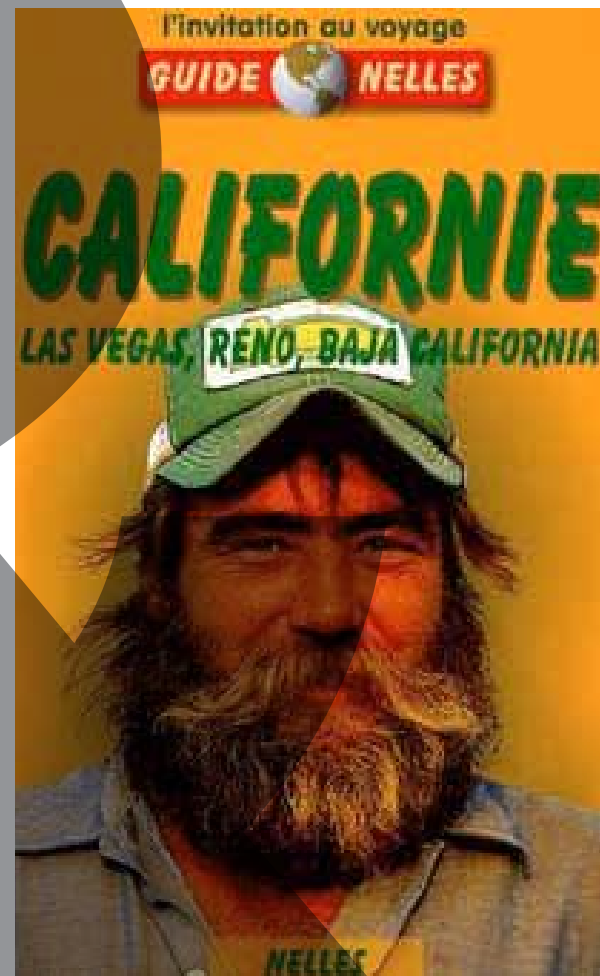


Bueno

californian grill

Tendances créatives - Décembre 2011



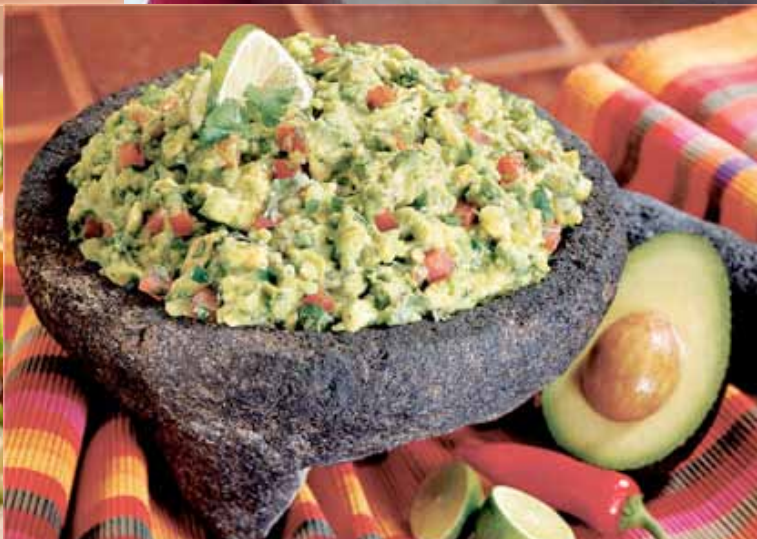
LANDSCAPES



A satellite image of Earth showing North and Central America. A semi-transparent dark blue horizontal band is overlaid across the middle of the image. Within this band, the word "influence" is written in a light blue font, followed by a colon and the text "SouthCalifornia & Baja" in a white font. Below the text, a white dashed rectangular box is drawn on the map, encompassing the Baja California Peninsula and the southern portion of the California mainland. The background shows the green and brown landmasses of the continents and the deep blue of the surrounding oceans.

influence : SouthCalifornia & Baja

FOODING



FOODING



PANORAMA

PANORAMA



PANORAMA



PANORAMA





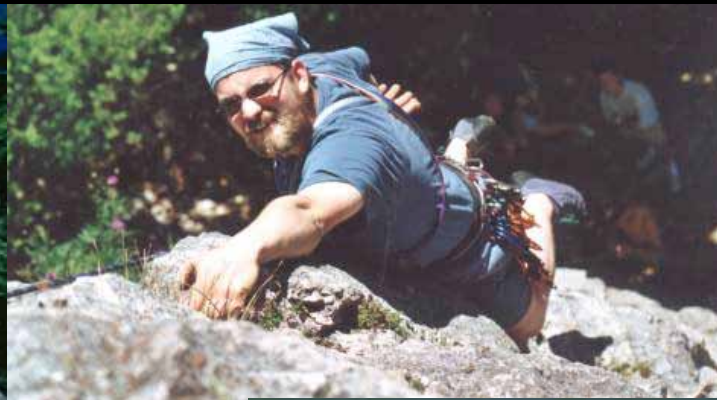
PANORAMA



BUENO CONCEPT

Adventure Pure Freeride Roots Endless summer Nature Adrenalin Inspiration Wilde Engagement Chill-out Outdoor Environment Powerful Basic Enjoy Organic Surf culture Alternative SoCal Cool Soul surfing Escape-Lifestyle Sea fever

BUENO ACTIVITIES





Surfing Alaia

BUENO FACES





Cameron Diaz



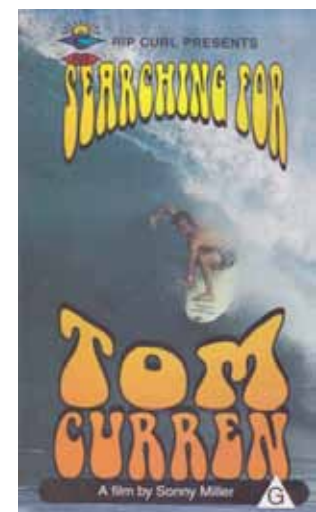
Ben Harper

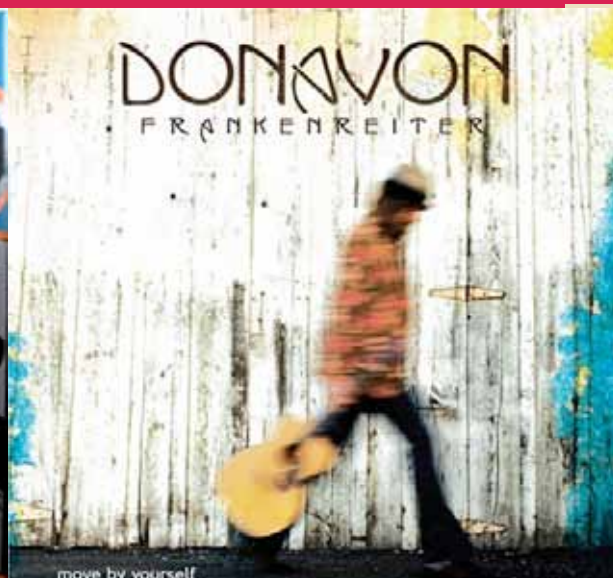
THALIA
SURE SHOP
LAGUNA
BEACH, CA

MOLLUSK
SURE
SHOP



Cal





BUENO STREET CULTURE



SELECTION SIDE-SHORE - SKATE SHOP SINCE 1998

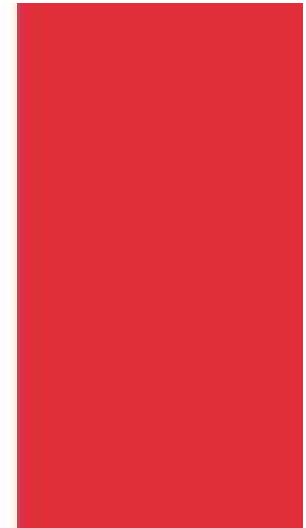
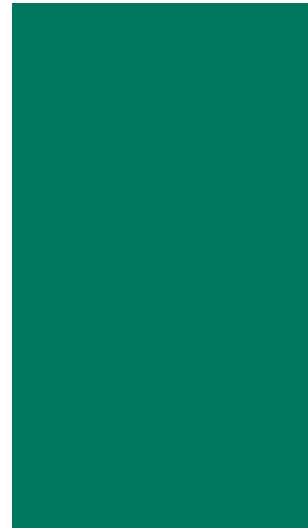


BUENO SURF CULTURE



www.vans.com
www.sanuk.com
www.rvca.com
www.hollisterco.com







Traduction Bueno

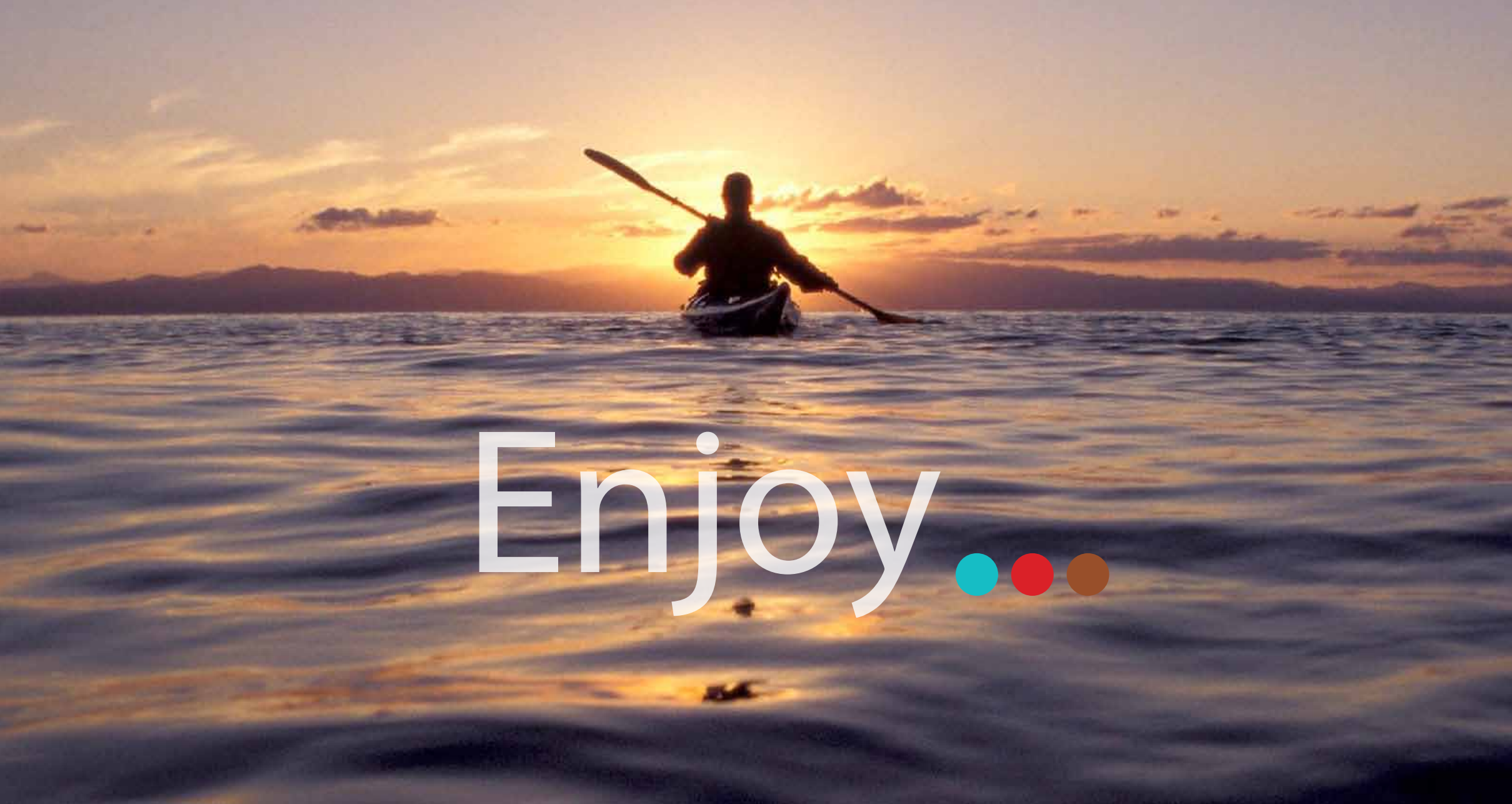


FRESHHOT&NATURAL

FUTURE ATMOSPHERE







Enjoy...